GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Elections – General Elections to the Lok Sabha and simultaneously Legislative Assembly of Andhra Pradesh 2019- HD Vidioes of State Icons Kumari P.V.Sindhu and Sri K.Srikanth recorded in respect of promotion of Voter's participation under SVEEP Programme - Payment of Rs.70,800/- to M/s. Mentor Media Services Pvt., Ltd.,– Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 1300 Dated: 13-06-2019

Read the following:

1. From Election Commission of India, New Delhi Lr.No.491/LET/ECI/ FUNC/SVEEP-I/State Icon/2018, Dated 20th February, 2019.
2. From M/s. Mentor Media Services Pvt., Ltd., Bill No.002/Mar/18-19 , dt: 09.03.2019.
3. Govt.Memo. No. 1833/Ececs-D2/2019,G.A.(Elces-D2)Deptt .dt::29.04.2019.
4. From the Commissioner , I&PR , Vijayawada, Lr.No.Spl.01/ CIE/Engg.Wing/Elections/2019, Dt.08.05.2019.

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ORDER:

In the reference 1st read above the Election Commission of India, New Delhi has requested to share/send the promotional videos of State icons in HD Quantity to ECI latest by 28-02-2019, the videos shall be used by the Commission for promoting voter awareness among masses at the central level. Accordingly, videos of State Icons of Andhra Pradesh viz., Kumari P.V.Sindhu and Sri K.Srikanth has been recorded in respect of promotion of voter's participation under SVEEP Programme through M/s Menter Media Services Pvt., Ltd., and the same were sent to Election Commission of India, New Delhi.

2. In the reference 2nd read above, M/s. Mentor Media Services Pvt., Ltd., have furnished the bills for an amount of Rs.70,800/- along with delivery challans for preparing HD Videos of State Icons Kumari P.V.Sindhu and Sri K.Srikanth in respect of promotion of Voter's participation under SVEEP Programme and requested for arranging payment. In the reference 3rd read above the Commissioner, I&PR Dept., was requested to scrutinize the bills furnished by the M/s. Mentor Media Services Pvt., Ltd., towards the above item of work. In the reference 4th read above , the Commissioner , I&PR , Vijayawada has verified & scrutinized the bill and found that, the bills was reasonable cost and within the provision of Govt., norms.

3. After careful examination of the matter, sanction is hereby accorded for payment of an amount of Rs.70,800/- (Rupees Seventy Thousand and Eight Hundred only) to M/s. Mentor Media Services Pvt., Ltd., towards the cost of video recording done on the State Icons viz., Kumari P.V.Sindhu and Sri K.Srikanth towards promotion of Voter's participation under SVEEP Programme.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH 104 – Charges for Conduct of Electins for Loksabha and State Legislative Assemblies when held simultaneously – S.H(04) - Conduct of Elections to Loksabha and State Assembly – 260 – Advertisements, Sales & Publicity "** and shall be met from funds **vide BE 2019-20.**

5. The General Administration (Claims-**B**) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **"**M/s. Mentor Media Services Pvt., Ltd., **A/c.No.30181010007330, Syndicate Bank, R.P. Road Branch, IFSC code No: SYNB0003018, PAN.AAFCM3687H.**

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OFANDHRA PRADESH)

GOPAL KRISHNA DWIVEDI
CHIEF ELECTORAL OFFICER &
E.O.PRINCIPAL SECRETARY TO GOVERNMENT

To
M/s. Mentor Media Services P{vt., Ltd.,
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Velagapudi
The Deputy Pay & Accounts Officer, Secretariat Branch, Velagapudi
Copy to:
The Accountant General, A.P., Hyderabad.
The Finance (FMU.GAD.I) Department.
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER